



OUR MISSION

www.mydiabeteslifestyle.com

A peer support community for Diabetics. News, recipes, games, forums, and blogs all designed to support the Diabetic community.

ADVERTISING

Banner advertisement, format 728x90 px

Thousand Contact Price, Per Thousand Ad Impression (TAI) \$ 208

INDIVIDUALS

Patrons:

Blood Sugar Daddy	Making a \$ 5.00 per month contribution to MyDiabetesLifestyle.com enables us to continue creating new content that will help improve the lives of our members. (Available Now)
Premium Member	Making a \$ 75.00 per year contribution accelerates site development and provides a premium experience. (Availability Target I/II/2021)

ORGANIZATIONS AND FOUNDATIONS

Sponsors:

Branding on a game for 1,000,000 game plays	\$ 25,000
Branding of a game for the lifetime of the website	\$ 100,000

Founders:

Founder Status for families and memorials; provides permanent MyDiabetesLifestyle.com website acknowledgment.	\$ 1,000
Founder Status for Organizations and Foundations; provides permanent MyDiabetesLifestyle.com website acknowledgment with an embedded link to Organization or Foundation website for the lifetime of the website	\$ 250,000